

# *Carrico Lifestyle*

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Choosing an executive desk involves image, quality, and efficiency considerations. The importance of the image issue is directly related to the propensity of your executives to use their offices as customer, client, or internal meeting areas. Should their offices be used as “public” areas, you should match the image factor closely with quality and efficiency concerns.

However, if your executive desks are targeted primarily for work, the quality and efficiency issues should predominate. The image factor becomes secondary to comfort and superior performance conditions. Executives are paid excellent compensation for excellent production. Whether that work or business production is “public” or “private” is a primary consideration when you’re purchasing executive desks. In all cases, the desk top should be large enough to encourage good work habits and efficiency.

While wood is usually the preference, be it a walnut, maple, or oak desk, the quality of construction is normally more important than the choice of wood type. The choice of wood, however, should usually match and integrate well with the other corporate furniture you prefer. Carrico offers cost effective and good quality selections to meet your corporate goals and objectives for your furniture choices. Call Dave today for quality handcrafted American made furniture.



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