

# *Carrico Lifestyle*

**OFFICE FURNITURE INC.**

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**W**hile all businesses, large and small, want to save money, it is seldom wise to invest in inexpensive desks or other office furniture. Having a business implies that you want to make money. Even if you operate a small business, your goals are often identical to Fortune 500 companies – and they should be.

Your traditional desks and other office furniture are not luxuries, but operations necessities. For example, if you managed a manufacturing business, would you use the least expensive tools to build your products? Probably (hopefully) not. If you owned a NASCAR race team, would you use the cheapest auto parts to equip your vehicle? No. The same approach applies to your home, office, or executive desks.

You should invest in the best quality executive desk, computer desk, or front desk furniture you can afford. These are your critical tools, even if you don't manufacture anything. A professional business image will enhance your bottom line.

Inexpensive desks or other business furniture typically cost you more over the long term as they often have a short useful life. Quality furnishings, when you spread their initial cost over their useful years, typically cost you less. For example, a well constructed oak desk may give you superior performance for twenty (in some cases, 100) years. Using the best "tools" for your business will often increase the success quotient for your company.



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